

Lockheed Martin Donates \$10,000 For U.S. Army Families At AUSA Annual Meeting

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WASHINGTON, Oct. 15, 2014 /PRNewswire/ -- Lockheed Martin [NYSE: LMT] donated \$10,000 to the Association of the United States Army (AUSA) Family Readiness organization on the final day of the AUSA Annual Meeting at the Walter E. Washington Convention Center. The donation will be used to provide resources and support to families of active duty Army personnel at bases around the country.

During the AUSA Annual Meeting, Lockheed Martin promoted a social media event in which the company agreed to donate \$10 for every "selfie" photograph posted on social media channels of its Joint Light Tactical Vehicle (JLTV). During the show, hundreds of attendees took photos and posted them on Twitter, Instagram, Facebook, etc., with the hashtag #JLTVandme.

"We saw this as an excellent opportunity to partner with AUSA Family Readiness to raise money for this outstanding organization that supports our military families," said Scott Greene, vice president of Ground Vehicles at Lockheed Martin Missiles and Fire Control. "It's just another example of how we truly never forget who we're working for."

"AUSA is extremely appreciative of the 'selfie' campaign Lockheed Martin has created to support Army families. Their generous donation to the AUSA family readiness program will enable AUSA to take more educational forums on the road and connect with families where they live," said retired Gen. Gordon R. Sullivan, AUSA's president and chief executive officer.

AUSA's Family Readiness Directorate is dedicated to providing Army families the assistance they need to help them manage the challenges of military life. Through four pillars of support, Education, Information, Advocacy and Outreach, AUSA Family Readiness provides a platform from which Army families can voice their issues and concerns.

Since 1950, AUSA has worked to support all aspects of national security while advancing the interests of America's Army and the men and women who serve. AUSA is a private, non-profit educational organization that supports America's Army - Active, National Guard, Reserve, Civilians, Retirees, Government Civilians, Wounded Warriors, Veterans and family members.

Headquartered in Bethesda, Maryland, Lockheed Martin is a global security and aerospace company that employs approximately 113,000 people worldwide and is principally engaged in the research, design, development, manufacture, integration and sustainment of advanced technology systems, products and services. The Corporation's net sales for 2013 were \$45.4 billion.

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