Joseph LaMarca, Jr. Named Vice President, Communications For Lockheed Martin's Aeronautics Business Area

Lockheed Martin Corporation today announced that Joseph LaMarca, Jr., has been named Vice President, Communications, for Lockheed Martin's Aeronautics business area, effective Jan. 4, 2010.

"With more than 25 years of experience in communications and management, Joe brings a wealth of talent and leadership expertise to his new position," said Ralph Heath, executive vice president, Lockheed Martin Aeronautics. "We are excited to have him join our team."

LaMarca joins Lockheed Martin from Bell Helicopter in Fort Worth, Texas, where he served as Vice President, Communications since June 2008. In this role, he was responsible for all internal and external communications, including community relations, advertising and trade shows.

"With his extensive background and experience, Joe LaMarca brings a unique combination of strategic communications skills and leadership to our team," said Ron Rand, senior vice president, Lockheed Martin Corporate Communications. "He's the right person to lead the Aeronautics communications team in support of our customers' global security missions."

Previously, LaMarca held increasingly responsible communications leadership positions with Boeing's Rotocraft division and its Florida Operations.

Prior to joining Boeing in 2005, LaMarca served in the U.S. Air Force, culminating with his selection as Commander, Military and Civilian Personnel, 45th Space Wing at Cocoa Beach, Fla. During his Air Force career, he served in numerous public affairs and media relations leadership roles, providing advice and counsel to senior officers, developing communication strategies, and leading day-to-day communications operations in many parts of the world.

Headquartered in Bethesda, Md., Lockheed Martin is a global security company that employs about 140,000 people worldwide and is principally engaged in the research, design, development, manufacture, integration and sustainment of advanced technology systems, products and services. The corporation reported 2008 sales of $42.7 billion.

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