

Lockheed Martin Launches 'Intelligence On Demand'

Offers U.S. Government Users Instant, Secure, Online Access to Imagery and Analytics

In response to a growing demand for immediate, online access to geospatial imagery and analytical tools, Lockheed Martin, working with Pictometry International Corporation, has launched the first version of "Intelligence on Demand," a new web portal that offers users a world of imagery and analysis for a flat monthly fee. This initial version offers a library of more than 100 million geospatial images from Pictometry and high-powered analytical tools from Lockheed Martin, all available online.

"More and more U.S. federal government agencies are relying on geospatial intelligence to plan and conduct their operations," said Roger Mann, Director of Advanced Programs for Lockheed Martin Information Systems and Global Services - Intelligence. "But for many organizations within these agencies, it's not practical to purchase, install and manage a multi-million dollar server infrastructure to store and archive terabytes of high-resolution imagery. With Intelligence on Demand, we're offering users all the convenience and security of their own geospatial database, with none of the traditional costs and effort. A flat subscription fee gets you instant access to all the imagery in our database, downloaded straight to your laptop on demand."

Intelligence on Demand is built on a cloud computing model, where a large number of users connect to data on a shared "cloud" of servers on the Internet. Web-based e-mail and document sharing applications are examples of commercial clouds. The cloud approach significantly improves convenience and affordability for users, who can access their data from any computer anywhere in the world, so long as they have a network connection.

Intelligence on Demand offers users three key advantages over traditional, commercial clouds:

- Enhanced Security: The service is carefully controlled and managed by Lockheed Martin and offered only to U.S. federal government users, giving agencies a "trusted cloud" capable of storing secure or sensitive information.
- Unique Data Sets: Intelligence on Demand is the only trusted service to offer ultra high-resolution images from Pictometry International Corp. Pictometry's imagery is taken from airplanes at an oblique angle, rather than straight down like traditional imagery. The result is imagery with up to four-inch resolution that can be used to create photo-realistic virtual models of landscapes that are rich, pinpoint-precise, and capable of powerful geospatial analysis. Lockheed Martin will add more data sets from other providers in the future.
- Sophisticated Analysis Tools: Built-in online tools let users perform advanced geospatial analysis, such as measuring precise heights and distances in three dimensions, determining lines of sight, and mapping out operations in three dimensions. More than just data, Intelligence on Demand offers web-based tools to support mission planning, disaster response, and command and control.

Imagery and data from Intelligence on Demand can be viewed and analyzed through a web browser, or loaded into commercial geographic information systems for specialized applications.

For more information on Intelligence on Demand, visit www.lockheedmartin.com/products/IntelligenceOnDemand. Customers who already have a subscription can log in directly at www.myidemand.com/iod.

Headquartered in Bethesda, Md., Lockheed Martin is a global security company that employs about 140,000 people worldwide and is principally engaged in the research, design, development, manufacture, integration and sustainment of advanced technology systems, products and services. The corporation reported 2008 sales of \$42.7 billion.

Pictometry International Corp. is a leading provider of geo-referenced, aerial image libraries and related software. Pictometry has captured over 100 million digital aerial images in over 700 counties in the United States covering over 80 percent of the United States population. Pictometry has its headquarters in Rochester, NY and an office in

Europe. For more information, visit www.pictometry.com.

For additional information, visit our website: <http://www.lockheedmartin.com/>

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