Applied Research Corporation Executive To Present At Upcoming HR Southwest Conference And Exposition

METUCHEN, N.J. (October 09, 2007)

WHO: Leadership expert Jan Margolis, co-founder and managing director of Applied Research Corporation

WHAT: Will present "Why Companies Fail" at the upcoming HR Southwest, the official state of Texas SHRM Conference and Exposition

WHEN: The HR Southwest Conference and Exposition will be held on Tuesday, October 23, 2007 to Friday, October 26, 2007

Margolis' presentation on "Why Companies Fail" will be held on Wednesday, October 24, 2007 at 3:45 p.m. CDT

WHERE: Fort Worth Convention Center
1201 Houston Street
Fort Worth, Texas

DETAILS: Most companies fail because of mistakes in the leader's judgment about the business and its people. These failures are related not only to what the leader does, but who the leaders are, which in turn influences what they do. But whatever the reason, a failed leader benefits no one. As a frequent and much sought-after speaker Jan Margolis, will identify the reasons why most companies "fail" and how some of these dynamics might exist within their organizations. After this session, attendees will deepen their understanding of how to prevent leadership derailments by avoiding the predictable traps organizations frequently create when they select and develop their leaders and the steps that must be taken to increase the likelihood of leadership (and business) success.

Margolis is the co-founder and managing director of the Applied Research Corporation, a specialized leadership development company focused on assessing, coaching and talent management. She embodies the rare blend of entrepreneurship and coach to C-Suite executives in a multiple of industries. Much of her know-how stems from insider experience in boardrooms and management committees.

She was senior vice president at Bristol Myers Squibb responsible for Executive Resources and Vice President for Executive Development at Bankers trust Company. In her varied career, she also was co-producer and on air host of the award winning PBS Series: Women: Choices and Challenges- weekly, primetime news show for women.

Margolis is a founding member of the National Association of Corporate Board of Directors-NJ and a trustee for Trinitas Hospital, the Arts and Education Council of NJ and a board member for the Chamber of Commerce and with the Clausen Company. She also was the first woman elected as President of the American Society for Training and Development.

She has published numerous articles on leadership and her book, -- Why Leaders Fail -- is due out in 2008.

For additional information on the HR Southwest conference and exposition, visit http://www.hrsouthwest.com/

About Applied Research Corporation:

Applied Research Corporation is a leadership development consulting company specializing in leveraging human capital through accurate predictive assessment, insightful coaching, effective training and proven talent

management strategies. Our clients range from mid-size to global organizations that understand the business value of accelerating the development of key talent. Applied Research Corporation offers the experience and the capacity to support their needs on a worldwide basis. For more information, please visit http://www.arclead.com/ or e-mail sales@arclead.com.

Note to Editors: Editors interested in a briefing with Margolis may schedule through Applied Research Corporation's media contact listed below. Trademarks and registered trademarks referenced herein remain the property of their respective owners.

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